

Strategic Vision:

SCWA aims to improve the watersheds in St. Charles County by promoting effective stormwater planning and habitat conservation, ensuring a resilient and healthy environment.

Mission:

To advocate for a resilient and healthy ecosystem in St. Charles County watersheds, while implementing best practices in development and conservation.

Goals:

1. Quality and Amenity:

- Advocate for proactive stormwater and runoff management in St. Charles County and its municipalities.
- Promote diligent stormwater planning and Low Impact Development techniques.
- Provide resources for stormwater education, planning, and construction.
- Encourage native planting and habitat restoration to enhance community resilience to stormwater impacts.
- Promote sustainable ecological practices that improve water quality.
- Support the implementation of stormwater projects to enhance water quality.

2. Sustainability:

- Promote the association and raise awareness.
- Participate in public speaking events.
- Build a strong membership and volunteer base.
- Ensure a stable financial foundation.
- Develop the board and establish a succession plan for future leadership.
- Collaborate with other organizations, businesses, and government entities.

3. Advocacy:

- Cultivate relationships with public and private entities.
- Instruct all stakeholders to locally appropriate stormwater Best Management Practices
- Address major issues impacting the watersheds as they arise.
- Develop comprehensive plans for watershed and stormwater issues.

4. Organization:

- Enhance organizational effectiveness, structure, and internal communication.
- Set annual goals and communicate them to the membership.
- Establish a committee structure with board member involvement.
- Maintain a data repository.

5. Community Outreach:

- Improve communication with members and the community.
- Engage volunteers and expand membership.
- Maintain a valuable website resource for communities, municipalities, and private organizations.
- Engage with local schools and young people.
- Educate stakeholders through social media, outreach, and speaking engagements.